

READY, SET, LAUNCH!

Define and build the business of your dreams

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INTRODUCTION

- 1 Who I am, and what I do
- 2 Why I love working with entrepreneurs
- 3 My goal for today

WHAT'S ON THE AGENDA TODAY



Find your Emotion



Set your Goals



Create your Action Plan

EMOTION IS KEY

1

Your emotional state is foundational for the clients you attract, and for how your business grows

2

Maintaining a positive emotional connection is critical to your success

Pick a good one!



SET YOUR GOALS

- 1 The power of setting goals
- 2 What is your mission statement?
- 3 Set your 5 and 1 year goals
- 4 How is a 1st year goal different?

CREATING YOUR PLAN



Identify your
Market



Build your
Offerings



Implement
your Plan!



IDENTIFY YOUR MARKETS

- 1 Where do you feel most connected?
- 2 What comes easy?
- 3 Create your user personas

EVALUATE YOUR SERVICE OFFERINGS



Write down your Offerings



Pick your 2 favorites



Price them thoughtfully

IMPLEMENTING YOUR PLAN



- 1 Marketing is all about “Planting seeds”
- 2 Build your website and start collecting emails
- 3 Choose 2 social media platforms
- 4 Pick 5 people who can help you right now



THANK YOU!!

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